



Electronic Privacy Policy

We are required by law to maintain the privacy and security of your oral, written, and electronic protected health information (PHI). The Children's Clinic system maintains policies and procedures intended to protect PHI maintained by The Children's Clinic in any form.

WEBSITE

One of the purposes of the Privacy Policy is to inform you how The Children's Clinic handles information received from you through our website, as well as inform you of the risks involved when you communicate or provide information via the internet. Changes to our privacy Statement may change periodically without notice and it is your responsibility to review the Statement when you use this website. By continuing to use this site, you consent to any changes to our policy or terms of use.

MEDICAL INFORMATION

Medical information about you child is protected under the Health Insurance Portability and Accountability Act (HIPAA) and applicable state law. This information may be provided by you online or offline or may be collected by our staff and physicians. Our staff with access to your PHI receive privacy training which covers the how PHI can be used and disclosed and actions they must take to safeguard your information. Our computer systems protect your electronic PHI at all times. We will let you know promptly if a breach occurs that may have compromised the privacy or security of your information. We will not sell your information. We must follow the duties and privacy practices described in this notice and give you a copy of it. We will not use or share your information other than as described here unless you tell us in writing.

INFORMATION COLLECTION AND STORAGE

The Children's Clinic does not collect information that personally identifies you unless you choose to provide our clinic with an identifier. The personal information you submit is shared only with the appropriate staff who need this information to respond to your question or request and otherwise permitted by law to The Children's Clinic to operate our business or to comply with applicable laws.

The Children's Clinic does collect information that does not personally identify you for various purposes including website usage, traffic patterns, site performance and visit statistics.

The Children's clinic collects and logs the IP address of each visitor to gather aggregate data on visitors to our website.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt- in data and consent; this information will not be shared with third parties.

EMAIL

Most email does not provide a completely secure and confidential means of communication. It is possible that your email could be viewed inappropriately by another internet user. If you choose to provide us with your email, any misaddressing may result in others intercepting, altering, forwarding or using the information without authorization. If you wish to keep your information completely private, you should not use email.

Periodically, The Children's Clinic may use email to deliver to your email pertinent information including new services, updated hours of operations, current immunization schedules, etc. The Children's Clinic does not sell, trade, or otherwise share our email lists with others. Be aware that your email can be used unknowingly to spread computer viruses. You may remove your email from our data system at any time.

LINKS TO OTHER WEBSITES

The Children's Clinic website contains links to other websites that are not managed or controlled by us. These links are provided as medical information sources for your convenience. If you decide to access any of the third-party sites, you do this entirely at your own risk. It is up to you to take precautions to ensure that the third party you link to for your use is free of computer viruses. Further, if you choose to access such sites, you are subject to the privacy policies of those sites.

PRINTING OR DOWNLOADING INFORMATION

You may print or download information from The Children's Clinic website for personal, noncommercial use only. You must, however, identify the source of the material and include a statement that the materials are protected by copyright law.

WEBSITE CONTACT INFORMATION

If you have any questions regarding this Privacy Statement or your privacy rights, please contact The Children's Clinic at (936) 634-2214 or my emailing us at hradmin@thechildrenscliniclufkin.com. This notice is effective August 1, 2025.